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IACuDiT
INTERNATIONAL ASSOCIATION OF CULTURAL AND DIGITAL TOURISM

12th International
Conference

Management, Culture and
Arts Synergies for
Future Innovative
Tourism Development

2nd - 4th September 2025

IONIAN ACADEMY, CORFU ISLAND, GREECE

Tuesday, 2nd September 2025

PHYSICAL PRESENTATIONS, CORFU

08.30 – 09.15 Registrations **The registration desk closes at 11:30*

09.00-09.30 Welcome speech from:

- **Vicky Katsoni**, IACuDiT President
- **Stefanos Penintarchou Poulimenos**, Mayor of central Corfu
- **Professor Beneki Christina**, on behalf of Prof. Andreas Floros, Rector of the Ionian University

09.30-10.00 Keynote speech: **Dr. Dimitrios Buhalis**

"The future of tourism - Smart Tourism AI and Metaverse"

10.00-11.30 Session 1

Moderator: Vicky Katsoni

UNVEILING THE SUSTAINABLE HOSPITALITY NARRATIVE: EVIDENCE FROM ONLINE GUEST REVIEWS USING ZERO-SHOT LEARNING

CHRISTINA BENEKI, KONSTANTINOS VOGKLIS*, ALKMINI GKRTZALI
Ionian University, Corfu, Greece

CHALLENGES OF TOURISM EDUCATION IN THE NEW CONCEPTIONS OF HERITAGE

NANCY RUEDA ESTEBAN
Universidad Externado de Colombia, Bogotá, Colombia

MAPPING THE EVOLUTION OF SKILLS IN TOURISM: THE WAY FORWARD

CHRISTOS KAKAROUGKAS, THEODOROS STAVRINOUDIS*
University of the Aegean, Chios, Greece

TOURISM EDUCATION FOR SUSTAINABILITY IN EARLY CHILDHOOD: AN INTEGRATIVE REVIEW FOR CHILDREN AGED 5–12

PAGKOU ANGELIKI*, VLAMI AIMILIA
Agricultural University of Athens, Amfissa Delfi, Greece

SOFT SKILLS TRAINING AS A STRATEGIC RESPONSE TO AI INTERVENTION IN CUSTOMER SERVICE ROLES

VARVARA BRAVOU*, IOANNIS KOUTSONIKOS, KATERINA KEDRAKA
University of Patras, Patras, Greece

RESILIENCE INDEX AND MEDITERRANEAN. MAPPING OF THE RESILIENCE INDEX OF SPAIN, ITALY, CROATIA, AND GREECE AT NUTS II LEVEL. INVESTIGATING ITS CORRELATION WITH THE DISTRIBUTION OF PRODUCTIVE SECTORS AND TOURISM INTENSITY FOR THE PERIOD 2018-2023

KOTSIS NIKOLAOS, MILTIADIS BOTSIS
Ionian University, Corfu, Greece

11.30 – 12.00 **COFFEE BREAK**

12.00-13.30 **Session 2**

Moderator: Konstantinos Vogklis

HOTEL GROUP EXPANSION STRATEGIES AND MARKET ANALYSIS

OURANIA-AIKATERINI TSANTALI, SOFIA KARAMPELA*
Aristotle University of Thessaloniki, Thessaloniki, Greece

COVID-19 AND NEW HEALTH PROTOCOLS IN HOTELS

ELPIDA ROUSSAKOU*, ANDREEA CLAUDIA ȘERBAN, VILELMINI KARAGIANNI
University of West Attica, Athens, Greece, Bucharest University of Economic Studies, Bucharest, Romania

THE GEOGRAPHY OF THE TRADE FAIR INDUSTRY IN EUROPE: INFRASTRUCTURE, EVENTS, AND ECONOMIC IMPACT (POSTER)

Dimitris Kourkouridis*, Asimenia Salepaki
Aristotle University of Thessaloniki, Exhibition Research and Development Institute, Thessaloniki

DIGITAL NOMADISM IN MEDIUM-SIZED CITIES

DÁLIA LIBERATO*, PEDRO LIBERATO, IVÂNIA MACHADO, ADRIANO COSTA, CARLA MELO, GONÇALO FERNANDES
ESHT, Polytechnic Institute of Porto, CITUR, School of Tourism and Hospitality, Polytechnic Institute of Guarda (ESTH—IPG), Seia, Portugal.

A PARTICIPATORY DESIGN APPROACH TO COASTAL TOURISM: PERSPECTIVES FROM LOCAL COMMUNITIES OF PRAIA DA BARRA AND COSTA NOVA, AVEIRO, PORTUGAL

ARTHUR BRAGA, ROGELIO JR FLORES*, GONÇALO GOMES, CARLOS COSTA, ZELIA BREDÁ
University of Aveiro, Portugal

WORLD HERITAGE STATUS AS A POWERFUL TOURISM BRAND: CASES FROM DIGITAL BROCHURES OF JAPANESE TOUR OPERATORS

TAKAMITSU JIMURA
Musashi University, Tokyo, Japan

NEGOTIATION FRAMEWORK FOR A DYNAMICALLY EXPANDING TOURISM POLICY (NEFTOUR): A STRATEGIC PERSPECTIVE

MARIA TATSI, MILTIADIS BOTSIS*
Ionian University, Corfu, Greece

13.30 – 14.45 **LUNCH BREAK**

15.00-16.30 **Session 3**

Moderator: Dália Liberato

AI-DRIVEN TECHNOLOGIES FOR SUSTAINABLE INNOVATION: EMPIRICAL INSIGHTS FROM ROMANIA AND GREECE TOWARD AN INCLUSIVE SMART WORLD

ANDREEA CLAUDIA ȘERBAN, MAXIM CETULEAN*

Bucharest University of Economic Studies, Romania

REGULATION AND CONSTRAINTS IN RESPONSE TO “AIRBNB, GO HOME!” PROTESTS IN THE EUROPEAN UNION

VESNA LUKOVIC

QUALITY, EXCELLENCE, MEMORABILITY AND LOYALTY INDICATORS IN LUXURY HOTELS. THEMATIC ANALYSIS OF REVIEWS IN THE CITY OF BARCELONA

FERNANDO TORO SÁNCHEZ*, ALEJANDRO ALMEIDA MÁRQUEZ, EVA MARTÍN FUENTES

University of Extremadura, Cáceres, Spain, University of Lleida, Lleida, Spain

FOSTERING ASTROTOURISM AS A SUSTAINABLE PATH FOR REGIONAL DEVELOPMENT: HOLISTIC AND LONG-TERM SUSTAINABILITY STRATEGIES

CARLA MELO, DÁLIA LIBERATO*, SOFIA CARVALHO, PEDRO LIBERATO, GONÇALO FERNANDES, ADRIANO COSTA

CHARTING THE COURSE: RECENT DEVELOPMENTS IN PACIFIC OCEAN & YACHTING INDUSTRY

AZIZ MUSLU

Southern Cross University, Australia

SUSTAINABLE TOURISM DEVELOPMENT IN RURAL AREAS. CASE STUDY – PRAHOVA COUNTY, ROMANIA

IOANA SONIA COMĂNESCU*, CRISTINA POPA

Transilvania University of Brasov, Romania

16.40 - 18:30

Session 4

Moderator: Maria Argyropoulou

EVALUATING THE IMPACT OF PRIVATIZATION ON GREEK AIRPORT SERVICE PERFORMANCE: A DIFFERENCE-IN-DIFFERENCES APPROACH

ANTONIOS KORFIATIS, MARIA ARGYROPOULOU*

Ionian University, Corfu, Greece

DIGITAL NOMADS AND THE CITY: EVALUATING ATHENS THROUGH THE LENS OF PERSON-ENVIRONMENT FIT

MARIA DOUMI, NIKOLAOS IASON KOUFODONTIS, VASILIS ANGELIS

University of the Aegean, Chios, Greece

CONTRIBUTIONS OF SHORT FILMS TO THE DEVELOPMENT OF INTERCULTURAL CITIZENSHIP

ANA PAULA CARDOSO, CRISTIANA TEIXEIRA, CARLA LACERDA

Polytechnic Institute of Viseu, Viseu, Portugal

THE FARO CONVENTION AS A KEY DRIVER FOR CULTURAL TOURISM DEVELOPMENT: HERITAGE INITIATIVES OF MUSEUMS AND CULTURAL STAKEHOLDERS IN GREECE

MARIA DAMOU, SOFIA BOUTSIOUKI

University of Macedonia, Thessaloniki, Greece

SPECIALISTS PERSPECTIVES ON STRATEGIC INTEGRATION OF WINE TOURISM IN RURAL ROMANIA: A QUALITY MANAGEMENT APPROACH USING SERVQUAL DIMENSIONS

STELUTA NASTASA*, DIANA FORIS, ANISOR NEDELICU

Transilvania University of Brasov, Romania

AGRITOURISM AS A VALUE-ADDED STRATEGY FOR INTENSIVE AGRICULTURE

MARÍA DEL CARMEN GARCÍA BARRANCO, EMILIO GALDEANO GÓMEZ, JUAN CARLOS PÉREZ MESA

University of Almería, Almería, Spain

18.30-19.00 – Workshop – Keynote speaker Dr. Dimitrios Buhalis

“Tourism Review workshop: how to publish in top journals”

19.00 Complimentary Guided Walking Tour In The Old City Of Corfu

Step into a living postcard with a guided walking tour through the enchanting old city of Corfu, an UNESCO World Heritage site where every cobblestone whispers a story. Stroll through narrow Venetian alleyways, admire pastel-colored mansions, and uncover hidden courtyards, that locals still cherish. Led by an expert guide, you'll uncover layers of history, from Byzantine secrets to British elegance, all while savoring the aroma of blooming bougainvillea and the occasional waft of freshly baked goods. Whether you're a history buff or a curious wanderer, this tour offers the perfect blend of culture, charm, and captivating tales that bring Corfu's magical past to life.



PHYSICAL PRESENTATIONS, CORFU

09.00 – 09.30 **Registrations** **The registration desk closes at 11:30*

09.15 - 09.30 **Welcome Speech from: Stefanos Gkikas**, Deputy Minister of Shipping and Island Policy

09.30 – 10.00 **Keynote Speech: Dr. Tsartas** *“Issues and Dilemmas for A Common Managerial Framework for Tourism and Culture In Tourism Destinations”*

10.00-11.30 **Session 5**

Moderator: Naoum Mylonas

FROM ENVIRONMENTAL VALUES TO TRAVEL CHOICE: A STUDY ON CONSUMERS OF ECOLABELED ACCOMMODATIONS

ÁNGEL PEIRÓ SIGNES, GENOVEVA ORTIZ MASIÁ, OSCAR TRULL DOMINGUEZ, MARÍA DEL VAL SEGARRA OÑA

Universitat Politècnica de València, Valencia, Spain

HYBRID IS THE NEW NORMAL: CONFERENCE RESILIENCE AND INNOVATION IN THE POST-PANDEMIC TRANSITION

IOULIA POULAKI, ATHINA N. PAPAGEORGIOU, EVI CHATZOPOULOU

University of the Aegean, Chios, Greece, University of West Attica, Egaleo, Greece, University of Patras, Patras, Greece

WHEN THE PARTY FADES: DECLINE, CRISIS MANAGEMENT, AND RESILIENCE IN MYKONOS HOSPITALITY SECTOR

ELEN PARASKEVI PARASCHI, MARIANNA OIKONOMOU

University of Patras, Patras, Greece

BRIDGE: INTEGRATING SUSTAINABLE TOURISM AND AGROFOOD THROUGH DIGITAL INNOVATION IN GREECE

PARIS TSARTAS*, KONSTADINOS KUTSIKOS, EFTHYMIA SARANTAKOU, ANNA KYRIAKAKI, SOFOKLIS SKOULTSOS, ALEXIOS-PATAPIOS KONTIS, EIRINI VLASSI, KONSTANTINOS ABELIOTIS, ANDREAS PAPATHEODOROU, DESPINA SDRALI, THEODOROS STAVRINOUDIS, MARIA GOUSIA – RIZOU, EVAGGELIA PROIOU, ELEFThERIA ANDROULAKI, KONSTANTINOS GIANNOPOULOS, ARISTEIDIS KATSAITIS, EFIMIA PAPAETHIMIOU, CHARALAMPOS PAPOUTSAKIS, CHRISTOS PETREAS, ELENI TEMPONERA

SOLO WOMEN TRAVELLING: AN INCREASING TREND

MARIA-FANOURLIA TRIPOLITAKI*, EYTHYMIA SARANTAKOU, PARIS TSARTAS

Hellenic Open University, Patras, Greece, University of West Attica, Greece, Harokopio University, Greece

API-TOURISM AND COMMUNITY EMPOWERMENT IN MOROCCO

ALESSANDRA VITALE*, MARCO VALERI, WISSAL ZIDAOU, MOHAMED BOUKHEROUK
Niccolò Cusano University, Rome, Italy, Cadi Ayyad University, Marrakech, Morocco

11.30 – 12.00 **COFFEE BREAK**

12.00-13.30 **Session 6**

Moderator: Ioulia Poulaki

PREPARING FOR A FUTURE IN TOURISM INDUSTRY: MULTITASKING IN TOURISM STUDIES

SIMONA MĂLĂESCU*, DIANA SIMION
Babeş-Bolyai University, Cluj Napoca, România

POTENTIAL FOR INNOVATION IN POLISH REGIONS IN THE CONTEXT OF SMART TOURISM

ZBIGNIEW ZONTEK, EWA LIPIANIN-ZONTEK
University of Bielsko Biala, Poland

A SELF-ASSESSMENT TOOL FOR EVALUATING CIRCULAR ECONOMY IN FOOD SERVICE ESTABLISHMENTS

ANGEL PEIRÓ SIGNÉS*, MARIVAL SEGARRA OÑA, OSCAR TRULL DOMÍNGUEZ, JOAQUÍN SANCHEZ PLANELLES
Universitat Politècnica de València, Valencia, Spain

TOURIST DESTINATION MANAGEMENT. COMPARATIVE CASE STUDY OF TWO TOURIST DESTINATIONS: THE ISLAND OF KEFALONIA IN GREECE AND THE CITY OF BOLU IN TURKEY

EVANGELIA PARISI*, AGISILAOS KONIDARIS
Ionian University, Kefalonia, Greece

EXPLORING VISITORS' EXPERIENCE, MOTIVATIONS, AND TRANSFORMATIVE EXPERIENCE AT A VEGAN GASTRONOMIC FESTIVAL: THE CASE OF VEGAN FAM FESTIVAL

ANASTASIA MINA, KATERINA PERICLEOUS*, PROKOPIS A. CHRISTOU
Cyprus University of Technology, Limassol, Cyprus

EXPLORING THE UNSPEAKABLE: THE PSYCHOLOGY OF THE DARK TOURIST

ANNA-MARIA DAVLARA, SOFIA KARAMPELA*
Aristotle University of Thessaloniki, Thessaloniki, Greece

13.30 – 14.45 **LUNCH BREAK**

Συντονιστής: Professor D. Buhalis

***This panel session will be held in Greek.**

Η Κέρκυρα και η Ελλάδα βρίσκονται σε ένα κομβικό σημείο όπου οι παγκόσμιες τάσεις στον τουρισμό φέρνουν νέες ευκαιρίες, αλλά και σοβαρές προκλήσεις.

Θα συζητήσουμε πώς μπορούμε να αναδείξουμε τον αυθεντικό μας πλούτο, να αξιοποιήσουμε την τεχνολογία και τη βιωσιμότητα και να σχεδιάσουμε έναν τουρισμό που θα ωφελεί όχι μόνο την οικονομία, αλλά και την τοπική κοινωνία και το περιβάλλον.

Οι βασικοί άξονες συζήτησης για το πάνελ:

1. Ποιότητα και Βιωσιμότητα στον Τουρισμό
2. Βιώσιμη διαχείριση πόρων, υποδομών και προορισμών;
3. Ρόλος της τοπικής κοινωνίας και της τουριστικής συνείδησης.
4. Τεχνολογία και Ψηφιακός Μετασχηματισμός, smart tourism, AI, big data
5. «Προσωποποιημένη» εμπειρία στους επισκέπτες μέσω ψηφιακών εργαλείων;
6. Διαχείριση Εποχικότητας, επιμήκυνση σεζόν και αποσυμφόρηση
7. Ανθεκτικότητα και Προσαρμογή στις Κρίσεις
8. Σύνδεση Τουρισμού με την Τοπική Κοινωνία και Οικονομία
9. Στρατηγικές Συνεργασίας – Δημόσιος και Ιδιωτικός Τομέας

ΠΡΟΓΡΑΜΜΑ:

15.00 – 15.15 Άντζελα Γκερέκου - Τεως Πρόεδρος του Ελληνικού Οργανισμού Τουρισμού

15.15 – 16.10 Στρατηγικές Τουρισμού για το 2040 – Που πρέπει να πάμε;

Μπάμπης Βούλγαρης Voulgaris Hospitality Group

Κώστας Μουζακίτης Επιμελητήριο Κέρκυρας

Νικόλας Ασπιώτης DTS CORFU - DERTOUR GROUP

Μαρία Ρίζου Ρίζος Resorts

Ανθη Πουλη, Bella Vista Hotel

Κώστας Τριβιζάς La Corfiota Keys

Αλέξανδρος Ανεμογιάννης, Corfu Palace

Ανδρέας Καντάς, Kantas Travel Corfu

16.10 – 17. 00 Βέλτιστες πρακτικές και καινοτομίες – Πώς θα πάμε εκεί;

Πάνος Αλμυραντής Ella Resorts

Ράνια Δεϊμέζη HYATT

Κώστας Καραμπάτσος, Maritime Project - Benitses Marina

Ανδρέας Γραμμένος Ξεναγός

Αναστάσιος Χατζηλιαμής Destination One

Φαίη Πουλημένου Δρ. Πολιτιστικής Διαχείρισης

Σπύρος Βουλισμάς, Λέσχη Αρχιμαγείρων Κέρκυρας

Γιώργος Λυκαύγης Αποτέλεσμα Μαρκετινγκ

Ιωάννης Ρεβύθης Corfu Channel

18.00 Complimentary visit by bus to the Achillion Palace

Discover the elegance and mystique of the Achillion Palace, the former retreat of Empress Elisabeth of Austria (better known as the legendary Sisi), on a captivating guided visit in Corfu. Nestled among lush gardens with panoramic views of the Ionian Sea, this neoclassical gem is more than a palace; it's a window into the soul of a fascinating and tragic royal figure.



20.30 Gala Dinner (Optional – Registration Required)

Corfu Sailing Club's Restaurant

The restaurant of the Corfu Sailing Club is located inside the old fortress and has been operating since 2004. Over these years, it has established itself among the top choices of both locals and visitors. Mediterranean and Greek dishes, seafood and fresh fish combined with an amazing location indisputably constitute an exceptional proposal for a meal.



Thursday, 4th September 2025

PHYSICAL PRESENTATIONS, CORFU

09.00-11.00 Session 7

Moderator: Fernando Toro Sánchez

BEHAVIOR OF NAUTICAL SPORTS TOURISTS ON THE NORTHERN COAST OF PORTUGAL

DÁLIA LIBERATO*, FILIPA BRANDÃO, BEATRIZ MORIM, PEDRO LIBERATO, CRISTINA RODRIGUES, TERESA MENDES

FROM INFORMAL HIRING TO STRATEGIC HRM: RECRUITMENT, SELECTION AND ORGANIZATIONAL OUTCOMES IN GREEK TOURISM

EVDOKIA TSONI, RACHEL ARGYROPOULOU, DIONISIA TZAVARA*
Athens University of Economics and Business, Brunel University, London, UK

CULTURAL TOURISM IN VIENNA, AUSTRIA. THE HEURIGEN AS A PART OF THE INTANGIBLE CULTURAL HERITAGE.

POLYXENI MOIRA, ANASTASIA RENTIFI*
University of West Attica, Athens, Greece

ENHANCING RURAL TOURISM COMPETITIVENESS IN LATVIA THROUGH DIGITAL TOOLS: INSIGHTS FROM CONSUMER SURVEY

INITA KINDZULE-MILLERE*, SANDIJA ZĒVERTE RIVŽA
Latvia University of Life Sciences and Technologies

UNCOVERING WINESCAPE DIMENSIONS AND VISITOR SATISFACTION: A TOPIC MODELING AND SENTIMENT ANALYSIS OF ONLINE WINERY REVIEWS FROM AN OLD-WORLD REGION

PANAYIOTIS DRAKAKIS, KONSTANTINOS VOGKLIS*, ALKMINI GKRTIZALI

GROWING STRATEGIES IN AIRBNB BUSINESSES: THE RISE OF PROFESSIONALIZATION

RUGGERO SAINAGHI*, GRAZIANO ABRATE
Iulm University, Milan, Italy, Università del Piemonte Orientale (UPO), Novara, Italy

11.10 - 13.15 Session 8

Moderator: Dr. Vicky Katsoni

HEALTH LITERACY AND EMPOWERMENT OF VULNERABLE RURAL COMMUNITIES: THE CASE OF GUNGO ANGOLA

MANUELA FERREIRA, JOANA ANDRADE, EDUARDO SANTOS, INÊS FIGUEIREDO, VITOR MARTINS, EUGÉNIA MATOS, SOFIA CAMPOS*

Unidade de Investigação em Ciências da Saúde (UICISA), Escola Superior de Enfermagem de Coimbra (ESENfC), Escola Superior de Saúde do Instituto Politécnico de Viseu, Viseu, Portugal

PROMOTING LOCAL DEVELOPMENT AND FOOD LITERACY IN A RURAL COMMUNITY IN ANGOLA

SOFIA CAMPOS, JOANA ANDRADE, EDUARDO SANTOS, INÊS FIGUEIREDO, VITOR MARTINS, EUGÉNIA MATOS, MANUELA FERREIRA*

Unidade de Investigação em Ciências da Saúde (UICISA), Escola Superior de Enfermagem de Coimbra (ESENfC), Escola Superior de Saúde do Instituto Politécnico de Viseu, Viseu, Portugal

THE LIMITS OF ACCEPTABLE CHANGE (LAC) IN COASTAL HERITAGE TOURISM RESEARCH

ROGELIO JR FLORES*, CARLOS COSTA, ZELIA BREDÁ, GONÇALO GOMES

University of Aveiro, Portugal

BEYOND WORK: EXPLORING THE SENSE OF CALLING, MEANING, AND PURPOSE AMONG HOSPITALITY EMPLOYEES

LIMOR MEIR

Ben-Gurion University of the Negev, Israel

DARK TOURISM SITE EVOLVEMENT IN ACTION: THE CASE OF THE ATTACK OF 7TH OF OCT

GILA OREN

COLMAN College of Management Academic Studies, Israel

URBAN SPACES, CHALLENGES AND PERCEIVED PHYSICAL RISKS: AN APPROACH FROM THE PERSPECTIVE OF TOURISM STAKEHOLDERS

ANDREIA PEREIRA*, CLÁUDIA SEABRA, ANA CALDEIRA

University of Coimbra, andHealth SciencesResearchUnit: Nursing (UICISA: E), Nursing School of Coimbra (ESENfC), Portugal, Health School of the Polytechnic Institute of Viseu, Portugal

MULTILINGUAL SENTIMENT ANALYSIS ON NATURAL TRAILS USING DEEP LEARNING: A CASE STUDY FROM PICO DO AREEIRO – MADEIRA

ELVIO CAMACHO

Universidade da Madeira/CITUR, Madeira, Portugal

13:30 Complimentary visit to Danilia Village (by bus)

Step into a storybook setting with a guided tour of Danilia Village, one of Corfu's most charming and cinematic hidden gems. Built as a replica of a 1930s traditional Corfiot village, Danilia offers a nostalgic journey through time with its cobbled streets, colorful houses, quaint church, and picturesque village square. With this guided tour, you'll gain a deeper appreciation of Corfu's cultural heritage and timeless charm.



18.00 Guided Visit at the Corfu Museum of Asian Art (Complimentary)

Step into a world of exotic elegance with a guided tour of the Corfu Museum of Asian Art, a hidden cultural treasure housed in the stunning neoclassical Palace of St. Michael and St. George. As the only museum in Greece dedicated exclusively to Asian art, it offers a rare opportunity to journey across centuries and continents, from the intricate samurai armor of Japan to serene Buddha statues from India and dazzling ceramics from China.



The International Association of Cultural and Digital Tourism (IACuDiT) is a global network of people, projects and events that bear on a wide range of issues of concern and interest in cultural and digital tourism, in an era of major global changes. IACuDiT is a nonprofit international association which values creative, ethical and progressive action aimed at the improvement of global hospitality and tourism research on cultural and digital issues.

The International Association of Cultural and Digital Tourism brings together a wide range of academics and industry practitioners from cultural, heritage, communication and innovational tourism backgrounds and interests. It mainly promotes and sponsors discussion, knowledge-sharing and close cooperation among scholars, researchers, policy makers and tourism professionals. It is based on the notion that: “Technological changes do not influence the missions of cultural tourism actors in the areas of promotion and product development, but rather the manner of carrying them out.” It provides its members with a timely, interactive and international platform to meet, discuss and debate cultural, heritage and other tourism issues that will affect the future direction of hospitality and tourism research and practice in a digital and innovational era.

Its mission is to contribute to the paradigm changes needed, in order to achieve cultural tourism development on all levels, as the digital era suggests new possibilities and creates exciting horizons for future conversations with persons from a wide variety of national and international settings. For achieving our goals, we participate in European Union funded research projects in order to be at the forefront of scientific knowledge.

If you are interested in cooperating with us, please mail at info@iacudit.org

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