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IACuDiT
INTERNATIONAL ASSOCIATION OF CULTURAL AND DIGITAL TOURISM

12th International
Conference

Management, Culture and
Arts Synergies for
Future Innovative
Tourism Development

2nd - 4th September 2025

VIRTUAL PRESENTATIONS

12.00 - 13.30 Session 1

Moderator: Giourgali Artemis

UNDERSTANDING GASTRONOMIC TOURISM IN ATHENS: A QUALITATIVE APPROACH

CHARILAOS KALPIDIS*, EFFIMIA PAPAETHYMIU, PARIS TSARTAS
Harokopio University, Athens, Greece

SUSTAINABLE TOURISM DEVELOPMENT IN NATURA 2000 SITES: ECOTOURISM, GOVERNANCE, AND LOCAL EMPOWERMENT.

PARIS TSARTAS, SOFOKLIS SKOULTOS, EFTHYMIA SARANTAKOU, KONSTANTINA TSALAPATI*, ANDREAS PAPATHEODOROU, ALEXIOS-PATAPIOS KONTIS, KOSTAS GIANNOPOULOS, FOTIS SIDIROFAGIS, THEONI DEDE, KALLIOPI STARA, CHARIS PAPOUTSAKIS

ARE ENVIRONMENTAL CSR POLICIES AN IMPORTANT ELEMENT FOR GAINING COMPETITIVE ADVANTAGE FOR HOTEL BUSINESSES?

GEORGIA PISTIKOU, KONSTANTINOS MARINAKOS, DIMITRIOS MARGETIS
University of West Attica, Athens, Greece

INNOVATIONS IN CZECH AND SLOVAK SPAS AND THEIR IMPACT ON COMPETITIVENESS

ANDREJ MALACHOVSKÝ, RADKA MARČEKOVÁ, JOSEF PÁTEK
Matej Bel University, Banská Bystrica, Slovak republic

ARTIFICIAL INTELLIGENCE AS A STRATEGIC DEVELOPMENT TOOL IN HOSPITALITY BUSINESSES

IOANNA GIANNOUKOU, IOANNA KALLIAMPAKOU, ALEXANDRA THEODOROPOULOU, LEONIDAS THEODORAKOPOULOS
University of Patras, Patras, Greece

PERCEPTIONS AND PRACTICES OF TOURISM PROFESSIONALS IN TRANSITIONAL ECONOMIES ACROSS DATA QUALITY, ACCESS, AND INNOVATION

DENIZA ALIEVA, SERGEY LAPIN, MARK BEATTIE
Management Development Institute of Singapore, Tashkent, Uzbekistan, Washington State University
Everett, Everett, USA

SOFT SKILLS AS A STRATEGIC ASSET IN MODERN TOURISM DEVELOPMENT (CASE OF ALBANIA)

IRINA CANCO*, FORCIM KOLA, DRITA KRUIJA
European University of Tirana (UET), Tirana, Albania

HUMAN-COMPUTER INTERACTION (HCI) AND USABILITY IMPROVEMENT IN TOURISM APPLICATIONS: A SYSTEMATIC REVIEW

MARIA RIGOU, HERA ANTONOPOULOU, CONSTANTINOS HALKIOPOULOS

University of Patras, Patras, Greece

13.30 – 14.45 **LUNCH BREAK**

15.00 - 18.30 **Session 2**

Moderator: Artemis Giourgali

ARTIFICIAL TECHNOLOGY IN TOURISM ECOSYSTEM

PANAGIOTA DIONYSOPOULOU, ANASTASIA TROUMPA, KANELLA (NELLY) EXARCHAKOU
Hellenic Open University, Greece, National and Kapodistrian University of Athens, Greece

ADOPTION OF CLOUD SERVICES AND ARTIFICIAL INTELLIGENCE APPLICATIONS IN EUROPE ENERGY IMPLICATIONS AND OPPORTUNITIES FOR SUSTAINABLE DIGITAL TOURISM

RADOMIR SYLVESTER ROBERT, ȘERBU RĂZVAN
Lucian Blaga University of Sibiu, Romania

TOURISM AND SMART CITIES. THE CASE OF THE MUNICIPALITY OF TRIKALA

GEORGIOS ASPRIDIS
University of Thessaly, Greece

EXPLORING ALTERNATIVE TOURISM IN ASPROPOTAMOS: LEVERAGING UNIQUE TERRITORIAL ASSETS FOR SUSTAINABLE DEVELOPMENT

ANGELOS NTALAKOS*, DIMITRIOS BELIAS, IOANNIS ROSSIDIS
University of Thessaly, Larisa, Greece*, Hellenic Open University, Patra, Greece, Panteion University, Athens, Greece

SMART HOSPITALITY: A BIBLIOMETRIC REVIEW WITH EVOLUTIONARY THEMATIC ANALYSIS ON THE USE OF EMERGING TECHNOLOGIES IN HOTELS AND THEIR IMPACT ON INNOVATIVE TOURISM

JUAN C. INFANTE MORO, ALFONSO INFANTE MORO, JULIA GALLARDO PÉREZ, BASHEER AL HAIMI
University of Huelva, Huelva, Spain, University Technology Malaysia, Kuala Lumpur, Malaysia

THE IMPACT OF IMMERSIVE DIGITAL TECHNOLOGY FEATURES OF MUSEUMS ON ONLINE FITTING BEHAVIOR - A CASE STUDY OF POLY MGM MUSEUM IN MACAO

WENCHU ZUO, MENGYUAN ZHOU, EUSEBIO C. LEOU
City University of Macau, Macao SAR, China

THE INFLUENCE OF HOTEL MANAGERS' INTERCULTURAL CONSCIOUSNESS ON HOTEL PERFORMANCE BY EXPLORING THE ROLE OF INTERNATIONAL EXPERIENCE AND INNOVATION CAPACITY

PAPADIONYSIOU EVAGGELIA*, MYLONAS NAOUM, BENEKI CHRISTINA
Ionian University, Greece

KEY DRIVERS OF COMPETITIVENESS IN HERITAGE HOTELS.

LUBICA SEBOVA, KLARA CHOVANOVÁ, ADRIANA FERANCOVÁ
University of Economics, Bratislava, Slovakia, University of Economics, Bratislava, Slovakia

LEVERAGING CHATBOTS FOR PERSONALIZED EXPERIENCE IN DIGITAL MARKETING FOR TOURISM BUSINESSES

ALEXANDRA THEODOROPOULOU, IOANNA KALLIAMPAKOU, CHRISTOS CLAVDIANNOS, ARIS BAKALIS
University of Patras, Patras, Greece

TOURIST EXPERIENCES IN URBAN SETTINGS: DEVELOPING A TOOL FOR THE TOURISM PRODUCT DEVELOPMENT OF A CITY DESTINATION

JOHN EBEJER
University of Malta, Malta

TRAVEL AGENCIES' ROLE IN CREATING CUSTOMIZED WINE TOURISM PACKAGES

TERESA PATACO, DÁLIA LIBERATO, JOANA COSTA, PEDRO LIBERATO, MÓNICA OLIVEIRA, GISELA SOARES
Polytechnic Institute of Porto, Vila do Conde, Portugal, CiTUR, UNIAG, CEI, PORTUGAL

THE ROLE OF AI AND BIG DATA IN DIGITAL ACCOUNTING FOR TOURISM BUSINESSES: OPPORTUNITIES, CHALLENGES, AND FUTURE TRENDS

GEORGIOS KAMPIOTIS, LEONIDAS THEODORAKOPOULOS, GEORGIOS THANASAS
University of Patras, Patras, Greece

HISTORICAL NARRATIVES IN OENOASTRONOMIC TOURISM: AUTHENTIC CULTURAL EXPERIENCES

SOTIROULA LIASIDOU
Cyprus University of Technology, Cyprus

EXPLORING THE GLOBAL LANDSCAPE OF DIGITAL SOCIAL INNOVATION IN THE TOURISM CONTEXT: UNDERSTANDING TREND MAPPING AND PROJECTION MODELING

IBNU RUBIANTO SANTRIAWAN KUNCORO, AGUNG PURNOMO
Bina Nusantara University, Jakarta, Indonesia

SOCIAL MEDIA AND BIG DATA ANALYTICS FOR DECISION-MAKING PURPOSES IN SUSTAINABLE TOURIST BEHAVIOR

IOANNA GIANNOUKOU, LEONIDAS THEODORAKOPOULOS, ALEXANDRA THEODOROPOULOU, IOANNA KALLIAMPAKOU
University of Patras, Patras, Greece

SMART TOURISM REVOLUTION: HARNESSING AI-DRIVEN INFORMATION SYSTEMS FOR SUSTAINABLE CULTURAL HERITAGE AND DESTINATION INNOVATION

KONSTANTINOS GIOTOPOULOS, DIMITRIOS PAPADOPOULOS, CONSTANTINOS HALKIOPOULOS
University of Patras, Patras, Greece

AI-DRIVEN SMART TOURISM: LEVERAGING DEEP LEARNING AND FINANCIAL ECONOMETRICS FOR PREDICTIVE RISK MANAGEMENT AND DYNAMIC DESTINATION OPTIMIZATION

KONSTANTINOS GKILLAS, CONSTANTINOS HALKIOPOULOS
University of Patras, Patras, Greece

VIRTUAL PRESENTATIONS

12.00 – 13.30 Session 3

Moderators: *Artemis Giourgali & Adrián Martínez*

ECONOMICS OF DIGITIZATION IN AMUSEMENT PARKS

ANGELA BESANA
IULM University, Milan, Italy

REVISITING AUTHENTIC JAPANESE GASTRONOMY IN ROMANIAN CONTEXT

ANA IRINA LEQUEUX DINCĂ, VLAD VĂLEANU, ANA MARIA MUREANU ROANGHEȘ
University of Bucharest, Romania

DIGITAL MARKETING STRATEGIES FOR PROMOTING LOCAL CUISINE: CONSUMER ENGAGEMENT MECHANISMS AND THEIR IMPACT ON GASTRONOMY TOURISM DESTINATION LOYALTY

MARIA ZAFEIROPOULOU, HERA ANTONOPOULOU, CONSTANTINOS HALKIOPOULOS
University of Patras, Patras, Greece

INDUSTRY 4.0 IN TOURISM SUPPLY CHAIN MANAGEMENT: TRENDS, TECHNOLOGIES, AND INSIGHTS FROM A BIBLIOMETRIC REVIEW (2008–2025)

MARIA ARGYROPOULOU, SOHEILA NEMATI, RACHEL ARGYROPOULOU
Ionian University, Corfu, Greece, Brunel University, London UK

A BIBLIOMETRIC ANALYSIS OF WINE TOURISM USING VOSVIEWER

ELISABETE PAULO MORAIS, SÓNIA P. NOGUEIRA, ELSA TAVARES ESTEVES
UNIAG, Instituto Politécnico de Bragança, Portugal

GASTRODIPLOMACY AND LOCAL PRODUCTS AS SUSTAINABILITY DRIVERS IN TOURIST DESTINATIONS

IOANNIS VALACHIS, NIKOLAOS TRIHAS, GEORGIOS PALISIDIS
Harokopio University of Athens, Athens, Greece, Hellenic Mediterranean University, Heraklion, Greece, GeoGastronomy, Thessaloniki, Greece

REGIONAL FOOD PRODUCTS IN THE HOSPITALITY SECTOR: OPPORTUNITIES AND BARRIERS FOR SUSTAINABLE TOURISM DEVELOPMENT.

IVANA ŠIMOČKOVÁ, RADKA MARČEKOVÁ, ANNA MEDVEĐOVÁ
Matej Bel University in Banská Bystrica, Banská Bystrica, Slovakia

THE FOUNDATIONS OF REGENERATIVE TOURISM: CONCEPTS AND PRINCIPLES

CRISTINA RODRIGUES*, FILIPA BRANDÃO, DÁLIA LIBERATO, PEDRO LIBERATO, TERESA MENDES
School of Hospitality and Tourism of Polytechnic Institute of Porto (ESHT), CiTUR - Centre for Tourism Research, Development, and Innovation, Portugal, (GOVCOPP) Research Centre on Governance, Competitiveness and Public Policies, University of Aveiro, Portugal, CEI - Centre for Intercultural Studies, UNIAG - Applied Management Research Unit, Portugal.

13.30 – 14.45 **LUNCH BREAK**

15.00 – 17.30 **Session 4**

Moderator: Artemis Giourgali & Adrián Martínez

**LEVERAGING THE EU-FUNDED PROJECT CULTURAD FOR TOURISM DEVELOPMENT:
A MODEL FOR YOUTH PARTICIPATION, CULTURAL CO-CREATION, AND SOCIAL
COHESION**

CHRISTINA BONAROU, MARIA MENEGAKI

University of the Aegean, Chios, Greece, University of Patras, Patras, Greece

**ADOPTION AND CHALLENGES OF NON-TRADITIONAL DISTRIBUTION CHANNELS BY
TOUR OPERATORS: AN INTERVIEW-BASED STUDY FROM SLOVAKIA**

KRISTÍNA MEDEKOVÁ, KRISTÍNA POMPUROVÁ, MONIKA JURČOVÁ

Matej Bel University in Banská Bystrica, Banská Bystrica, Slovakia, Trnava University, Trnava, Slovakia

**THE IMPACT OF CULTURAL EVENTS IN THE ECONOMIC TRANSFORMATION OF THE
CENTRE REGION OF ROMANIA**

HERMENEANU IULIA-GEORGIANA*, LUPȘA-TĂTARU DANA ADRIANA

Transylvania University of Brașov, Brașov, Romania

**FESTIVAL OF TRADITIONAL DANCES AND FOLKLORE IN THE PROMOTION OF
CULTURAL TOURISM: A LITERATURE REVIEW**

ADAMANTIA SGOURA, ALIKI PARISI, ALEXIOS PATAPIOS KONTIS

University of the Aegean, Chios, Greece

**TIKTOK AS A TOURISM MARKETING TOOL - ANALYSIS OF SUCCESSFUL STRATEGIES
AND CONSUMER BEHAVIOR**

ALEXANDRA THEODOROPOULOU, IOANNA KALLIAMPAKOU, HERA ANTONOPOULOU

University of Patras, Patras, Greece

CULTURAL SERVICES, TOURISM AND RESILIENCE

Yael Ram

Ashkelon Academic College, Ashkelon, Israel

**BIG DATA ANALYTICS FOR DIGITAL MARKETING PURPOSES IN RELIGIOUS
TOURISM**

IOANNA GIANNOUKOU, LEONIDAS THEODORAKOPOULOS, ALEXANDRA THEODOROPOULOU, IOANNA
KALLIAMPAKOU, CHRISTOS KLAVDIANOS

University of Patras, Patras, Greece

**THE INFLUENCE OF HOTEL MANAGERS' INTERCULTURAL CONSCIOUSNESS ON
HOTEL PERFORMANCE BY EXPLORING THE ROLE OF INTERNATIONAL EXPERIENCE
AND INNOVATION CAPACITY**

PAPADIONYSIOU EVAGGELIA, MYLONAS NAOUM, BENEKI CHRISTINA

Ionian University, Greece

FORECASTING TOURIST INDICATORS IN GREECE: A COMPARATIVE EVALUATION OF STATISTICAL AND DEEP LEARNING MODELS

NIKOLINA CHRISTOU, VASSILIKI KARIOTI
University of Patras, Patras, Greece

THE ROLE OF DIGITAL TRANSFORMATION IN MARKETING STRATEGIES FOR SERVICES AND CULTURAL GOODS: CASE STUDIES OF SNAPP AND PERSIAN CARPET WITH AN EMPHASIS ON TOURISM POTENTIAL

ATEFEH JAMALOO*, FEHMI BUĞRA ERDAL
Atılım University, Department of Tourism Management, Ankara, Turkey

EVALUATING EXPERIENCES OF FOOTBALL STADIUMS AS TOURIST DESTINATIONS USING ONLINE REVIEWS AND SENTIMENT ANALYSIS: THE CASES OF ALLIANZ AND OPAP ARENAS

VASILIKI MATIKA, ALKIVIADIS PANAGOPOULOS*, IOANNIS A. NIKAS
University of Patras, Patras, Greece

BEYOND TRADITIONAL TOURISM: HOW EDUCATIONAL AI AND GAMIFIED EXPERIENCES ARE REVOLUTIONIZING CULTURAL HERITAGE DISCOVERY

CHRISTOS PIERRAKEAS, HERA ANTONOPOULOU, CONSTANTINOS HALKIOPOULOS
University of Patras, Patras, Greece

LEVERAGING DIGITAL MARKETING AND BIG DATA ANALYTICS FOR TOURISM BUSINESS OPTIMIZATION: A COMPREHENSIVE REVIEW OF STRATEGIC APPLICATIONS AND INDUSTRY TRANSFORMATION

LEONIDAS THEODORAKOPOULOS, CHRISTOS KLAVDIANOS, ALEXANDRA THEODOROPOULOU, CONSTANTINOS HALKIOPOULOS
University of Patras, Patras, Greece

EYE-TRACKING AND EEG IN NEURO-TOURISM: A SYSTEMATIC REVIEW OF MACHINE LEARNING APPROACHES FOR VISUAL ATTENTION AND COGNITIVE LOAD MODELING

EVGENIA GKINTONI, GEORGIOS TELONIS, CONSTANTINOS HALKIOPOULOS, BASILIS BOUTSINAS
University of Patras, Patras, Greece

Thursday, 4th September 2025

VIRTUAL PRESENTATIONS

08.45 - 12.30 Session 5

Keynote Speech: Dr. Rahul Pratap Singh Kaurav

“Tourism at the Technological Crossroads: The Disruptive Triad of AI, Service Robots, and Customer Engagement”

Moderators: Artemis Giourgali & Adrián Martínez

FOREIGN DIRECT INVESTMENT AND SUSTAINABLE TOURISM: A SYSTEMATIC LITERATURE REVIEW

ELENI E. ANASTASOPOULOU, GEORGIOS A. DEIRMENTZOGLOU, PATROKLOS PATSOULIS, EIRINI VLASSI, IOANNIS ANASTASOPOULOS

Neapolis University Pafos, Pafos, Cyprus, International University of Rabat, Rabat, Morocco, University of the Aegean, Chios, Greece, University of Piraeus, Piraeus, Greece

ELITE SPORT FOR ELITE DESTINATIONS: THE ARABISATION OF SPORT EVENTS TOURISM

OURANIA VRONDOU*, ELEFThERIA VASIOTI

University of Peloponnese, Sparta, Greece

HOW LOCAL ACCOMMODATION IMPACTS TOURISM DEVELOPMENT IN THE PORTO REGION: THE IMPACT OF THE “MORE HOUSING” LAW

MÓNICA OLIVEIRA, DÁLIA LIBERATO, ANA NOVA, PEDRO LIBERATO, TERESA PATACO, ROSA SILVA
Polytechnic Institute of Porto, Vila do Conde, Portugal, CiTUR, UNIAG, CEI, PORTUGAL

THE LEGAL NATURE OF HOTEL MANAGEMENT AGREEMENT UNDER NATIONAL AND EU LAW

SOFIA TSIFTELIDOU

University of Western Macedonia

THE SUSTAINABILITY OF MUSEUMS’ FINANCIAL INDEPENDENCE IN GREECE

LAMPRINI MPOURELAKI, ELISAVET NIKOLAIDOU, SOFIA KARAMELA

Aristotle University of Thessaloniki, Thessaloniki, Greece

CONSTRAINTS TO TRAVEL TO THE COAST OF THE DEMOCRATIC REPUBLIC OF CONGO: AN EXPLORATORY FACTOR ANALYSIS

MANSANGA NADINE KISEMA, ELRICKE BOTHA, NICOLENE CONRADIE

University of South Africa, Pretoria, South Africa

CODFISH ATTRACTIVENESS IN PORTUGAL: DEMAND ANALYSIS FROM UNITED KINGDOM TOURISM MARKET

TERESA MENDES, ELISA ALÉN, DÁLIA LIBERATO, JOÃO PAULO NUNES, CRISTINA RODRIGUES
Polytechnic Institute of Porto, Vila do Conde, Portugal, CiTUR, UNIAG, University of Vigo, Vigo, Spain,
University of Coimbra, Coimbra, Portugal

CONTRACTUAL MODELS IN THE HOTEL INDUSTRY

SOFIA TSIFTELIDOU
University of Western Macedonia

ARE THERE LEADERSHIP BEHAVIORS THAT CAN NEUTRALIZE THE PHENOMENON OF WORKPLACE NEGATIVE GOSSIP? INCIDENCE AND IMPACT

EVANTHIA CHARALAMPOPOULOU, AIKATERINI GALANOU
University of Ioannina, Ioannina, Greece

DO QUALITY CERTIFICATES IN SPA ENTERPRISES SERVE AS A MEANINGFUL SELECTION CRITERION OR MERELY A FORMAL LABEL?

RADKA MARČEKOVÁ, MARTIN BEŇUCH, ANDREJ MALACHOVSKÝ
Matej Bel University, Faculty of Economics, Banská Bystrica, Slovakia

URBAN ART TOURISM AS CREATIVE AND AFFECTIVE PRACTICE

ELECTRA SEMERTZIDOU PAPADOPOULOU, EIRINI G. PAPADOPOULOU, SOFIA KARAMPELA
Aristotle University of Thessaloniki, Thessaloniki, Greece

EVALUATING STUDENT EXPERIENCES IN TWO DIFFERENT HYBRID AUGMENTED REALITY GUIDED TOUR CONFIGURATIONS AT THE ATHENS CITY MUSEUM.

STAVROULA BAMPATZIA, AGGELIKI SGORA
Ionian University, Argostoli, Greece

A COMPREHENSIVE ASSESSMENT OF MUSEUM VISITORS ACCESSIBILITY. THE CASE STUDY OF THE NATIONAL MUSEUM OF CONTEMPORARY ART (MNAC) IN BUCHAREST

ANTONIA IONESCU, ANA IRINA LEQUEUX DINCĂ, ANA MARIA ROANGHEȘ MUREANU
University of Bucharest, Romania

CREATIVE COMMUNITIES. HOW LOCAL COMMUNITIES ARE CHANGING RURAL TOURISM WITH AGRITOURISM AND DIGITAL PLATFORMS? CASE STUDIES FROM PORTUGAL AND MOROCCO

MOHAMED BOUKHEROUK, PAULA TAVARES CARVALHO
Cadi Ayyad University, Marrakech, Morocco, ISEC Lisboa, Portugal, ISCTE-IUL, Lisboa, Portugal

REVISITING DIGITAL TRUST IN HOSPITALITY: A CONCEPTUAL FRAMEWORK OF CUSTOMER-GENERATED CONTENT AND ONLINE BOOKING BEHAVIOR

EMMANOUIL CHOUSTOULAKIS, PINELOPI ATHANASOPOULOU, APOSTOLOS GIOVANIS
University of Peloponnese, Sparta, Greece, University of West Attica, Athens, Greece

MAPPING INNOVATIONS IN ENVIRONMENTAL ACCOUNTING FOR CLIMATE-RESILIENT TOURISM ENTERPRISES: A LITERATURE REVIEW

CHRISTOS SARIGIANNIDIS, CONSTANTINOS HALKIOPOULOS, BASILIS BOUTSINAS

University of Patras, Patras, Greece

GDPR AND ETHICAL CHALLENGES OF ARTIFICIAL INTELLIGENCE IN BIG DATA ANALYSIS FOR THE TOURISM SECTOR

NIKI GEORGIADOU, LEONIDAS THEODORAKOPOULOS, CONSTANTINOS HALKIOPOULOS

University of Patras, Patras, Greece

GSR AND EEG-BASED AROUSAL ANALYTICS IN NEURO-TOURISM: A SYSTEMATIC REVIEW OF DATA MINING AND ETHICAL PERSONALIZATION STRATEGIES

EVGENIA GKINTONI, GEORGIOS TELONIS, CONSTANTINOS HALKIOPOULOS, BASILIS BOUTSINAS

University of Patras, Patras, Greece

COMPUTATIONAL INTELLIGENCE IN SMART TOURISM DESTINATIONS: A SYSTEMATIC REVIEW OF AI-DRIVEN OPTIMIZATION METHODS FOR VISITOR EXPERIENCE AND RESOURCE MANAGEMENT

DIMITRIOS PAPADOPOULOS, KONSTANTINOS GIOTOPOULOS, CONSTANTINOS HALKIOPOULOS

University of Patras, Patras, Greece

The International Association of Cultural and Digital Tourism (IACuDiT) is a global network of people, projects and events that bear on a wide range of issues of concern and interest in cultural and digital tourism, in an era of major global changes. IACuDiT is a nonprofit international association which values creative, ethical and progressive action aimed at the improvement of global hospitality and tourism research on cultural and digital issues.

The International Association of Cultural and Digital Tourism brings together a wide range of academics and industry practitioners from cultural, heritage, communication and innovational tourism backgrounds and interests. It mainly promotes and sponsors discussion, knowledge-sharing and close cooperation among scholars, researchers, policy makers and tourism professionals. It is based on the notion that: “Technological changes do not influence the missions of cultural tourism actors in the areas of promotion and product development, but rather the manner of carrying them out.” It provides its members with a timely, interactive and international platform to meet, discuss and debate cultural, heritage and other tourism issues that will affect the future direction of hospitality and tourism research and practice in a digital and innovational era.

Its mission is to contribute to the paradigm changes needed, in order to achieve cultural tourism development on all levels, as the digital era suggests new possibilities and creates exciting horizons for future conversations with persons from a wide variety of national and international settings. For achieving our goals, we participate in European Union funded research projects in order to be at the forefront of scientific knowledge.

If you are interested in cooperating with us, please mail at info@iacudit.org

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