



This work is licensed under a [Creative Commons Attribution-NonCommercial 4.0 International License](https://creativecommons.org/licenses/by-nc/4.0/).



This work is licensed under a Creative Commons Attribution-Non Commercial 4.0 International License. You can download the Legal Code for this Licence at: <http://creativecommons.org/licenses/by-nc-nd/3.0/legalcode> or send a letter to Creative Commons, 171 Second Street, Suite 300, San Francisco, California, 94105, USA.

You are free to:

- **Share** — copy and redistribute the material in any medium or format
- **Adapt** — remix, transform, and build upon the material

The licensor cannot revoke these freedoms as long as you follow the license terms.

Under the following terms:

- **Attribution** — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.
- **Non Commercial** — You may not use the material for commercial purposes.
- **No additional restrictions** — You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits.

Notices:

- You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation.
- No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material.

Publication information:

The International Journal of Cultural and Digital Tourism is an international, refereed (peer-reviewed) journal aiming to promote and enhance tourism research by bringing together a wide range of academics and industry practitioners from cultural, heritage, digital and communication and innovational tourism backgrounds and interests. The journal is published twice per year (in Spring and in Autumn) by the International Association of Cultural and Digital Tourism (IACUDIT)

For inquiries relating to the submission of articles (including electronic submission) please visit the journal's homepage at <http://iacudit.org/journal-of-cultural-tourism/>

IACUDIT,
47, Vyzantiou Str.,
17122, New Smirni, Athens, Greece.
Phone: +30-2106044405, Fax: +30-2106044405,
E-mail: katsoniv@gmail.com, and info@iacudit.org

Open Access Policy :

International Journal of Cultural and Digital Tourism is an Open Access journal, conforming fully to the Budapest Open Access Initiative (BOAI) . International Journal of Cultural and Digital Tourism has adopted the BOAI policy of “free availability on the public internet, permitting its users to read, download, copy, distribute, print, search, or link to the full texts of its articles, crawl them for indexing, pass them as data to software, or use them for any other lawful purpose, without financial, legal, or technical barriers other than those inseparable from gaining access to the internet itself. The only constraint on reproduction and distribution, and the only role for copyright in this domain, is to give authors control over the integrity of their work and the right to be properly acknowledged and cited”.