

**Application call in the testing phase of
“Digital Humanist” Erasmus+
Programme in the Field of Higher Education Key Action 2 -Strategic Partnerships
Agreement n. 2018-1-IT02-KA203-048291**

Students are invited to participate for free in testing innovative tools for training in the field of digital and entrepreneurial skills in the cultural and creative economy.

Participants will receive an in-depth insight into state-of-the-art skills and knowledge of the new digital technologies applied to the cultural heritage, then will test them in a practical way in the business field giving researchers and companies valuable feedback.

The registration is open from 9th March to 15th March (12:00 am), 2021. Students will be informed about selection results in 7 days after the call is closed. The selected students will be provided access to the e-learning platform, with the loaded OERs and the additional tools. The Open Education Materials are about: Planning and elaborating a cultural heritage business development plan, Managing cultural heritage projects, Analyse the market, cultural heritage assets and apply ICIT instruments, Cultural communication and promotion, Entrepreneurship in creative industries

Students will be included in the on-field experiences:

1. SMEs check-ups (to understand the ways and means by which CCI can be guided in defining their strategic routes of digital transformation of production, communication, cataloguing and diffusion activities of cultural contents. A list of companies will be provided by the Chambers of Commerce. Students will select one or more company, subjecting them a questionnaire, collecting and analyse the data and preparing a final report)
2. Handbook to create digital cultural stories.

At the end of the training experience, expected for 31st May, 2020 students will receive an attendance certificate. The aforesaid program may undergo some variation in the dates.

Activities	Timing
Access to the online materials	from 15 th March, 2021
Undertake company check-up	from 15 th April to 20 th May, 2021
Study the Handbook to create digital cultural stories	from 15 th April to 20 th May, 2021
Testing (OERs quiz, Check-ups report and cultural digital stories production)	within 20 th May, 2021

According to the project, 75 students from all Europe would be included into three phases:

- testing the OER (Open educational Resources) and the teaching materials available on the web platform;
- carrying out Check-Ups in some CCIs to analyse their digital transformation processes;
- participating in the Handbook study sessions, to acquire storytelling techniques and creating digital cultural stories to valorise cultural assets through digital technologies

STUDENT TARGET:

The call for participation is opened for:

- any European University student who can prove citizenship in any European country;
- students of the 1st and 2nd Bologna cycle (Bachelor and Master programmes);
- 2nd or 3rd year Bachelor program students or Master students in their 1st or 2nd year;
- Students enrolled into humanistic study programmes (Languages, Cultural Heritage, Arts, Archaeology, History, Philosophy, Economics, ...) at any European University

SELECTION CRITERIA:

The merits of an applicant are evaluated as follows:

- Preference will be given to students from humanistic study programmes (Languages, Cultural Heritage, Arts, Archaeology, History, Philosophy, Economics, ...) in the order as written in this article;
- English language level
- Students, who have been on Erasmus+ exchange during their studies but not later than in the last 3 years, will be given the priority;
- If there are unbalanced applications, the preference will be given to the gender that is less represented in the sample;
- Students, who have the average of marks in academic year 2018/2019 more than 8 will be given priority.

Maximum number of points is 5, 1 point for each matched Selection Criteria, as follows:

<i>Criterion</i>	<i>No. of points</i>
Study Program	1
English language proficiency	1
Erasmus + Exchange	1
Gender Balance	1
The average Academic Mark	1

Students will be informed about selection results in 7 days after the call is closed. Any complaint can be placed on 7 days after result communication and will be treated by the academic members of the Digital Humanist project.